

# New Consultant Welcome Letter

Congratulations, on starting your own business in such a downward economy. This opportunity is truly a gift to be treasured and the Mary Kay company is proud to have you. This is Mary Kay's 50<sup>th</sup> Anniversary and we are celebrating strong. One Woman Can. Please take the next few days to look over this binder and think about what exactly you want to get out of Mary Kay. Do not get overwhelmed, not all of this information is meant for everyone right away, just merely some resources. I will meet go over all the important information in our first orientation meeting, at your pace. Please let me know any questions.

## To get a head start:

- Please visit [www.marykayintouch.com](http://www.marykayintouch.com) and explore.
- Create your Contact List of 30 women who have skin.
- Look over your Binder at the Scripts, Promotions, and Contests.

## At our new consultant meeting, we will:

- Go over Intouch and how to use it
- Set-up your Email and Website, if you have not done so yet.
- Order your Free Business Cards
- Organize your Business Debut
- Create a Weekly Plan Sheet
- Make Objectives Cards
- Create Filing System
- Create your I-Story



## When your Starter Kit arrives, we will:

- Open and Organize It
- Go over the Pearls of Sharing
- Create Hostess Packets
- Practice a Booking and Interview
- Discuss Inventory Options



## With my help, if needed:

- Complete hostess & recruiting packets
- Complete Pearls of Sharing
- Get a Power Start
- Complete Silver Wings Assignment
- Read Consultant Guide & Mary Kay's Autobiography
- Create a Goal Poster

